



Tahlequah, Oklahoma  
Voted ACRA  
Rodeo of the Year and Best New Rodeo  
For 2009

January 4, 2010

Dear Friends and Sponsors,

The Tenth Annual Quicksilver Motorcycle Rally and Rodeo is quickly approaching. I am writing this letter to offer your business an opportunity to help sponsor this event. ***Let us provide your company with high exposure, advertisement opportunities*** with banners, announcements during the week ends events and much more ***at a low cost to you.*** This year's event will be held August 20-23, 2010 at the Cherokee County Rodeo Grounds in Tahlequah, Oklahoma and admission is FREE to the public.

This event has grown every year for the last ten years as we have added a two-day sanctioned rodeo and a ***FREE*** fireworks show on Saturday night. Our attendance for 2009 exceeded 10,000 people, therefore, our projection for 2010 is 10,000 plus. We have enhanced this event by adding over 25 food and non-food vendors which provides an exciting rodeo and rally atmosphere. ***We are committed to making sure this event is excellent in spirit and an event that you can be proud to put your advertising dollars.***

We are pleased to let you know that we were voted and awarded Best new Rodeo and Rodeo of the year by ACRA for 2009

If you are interested in becoming a sponsor for this year's rally, please contact me at 918-457-6600, [sponsor\\_information@quicksilverrally.com](mailto:sponsor_information@quicksilverrally.com) or get on our website at [www.quicksilverrally.com](http://www.quicksilverrally.com).

Sincerely,

Ryan C. Tinsley  
Sponsorship Coordinator

Quicksilver Motorcycle Rally and Rodeo  
P.O. Box 1771  
Tahlequah, Ok. 74465  
918-456-8500

# 2010 Quicksilver Sponsorship Details

## \$100 Sponsorship

### Event Sponsor:

Poker Run

#### Includes:

- \* Sponsor name and location on Poker Run Map
- \* Quicksilver web site link to your company web page for one year

## \$500 Sponsorship

### Event Sponsor:

#### Includes:

1. Bare Back Riding
  2. Saddle Bronc Riding
  3. Bull Riding
  4. Barrel Racing
  5. Calf roping
  6. Steer wrestling
  7. Team roping
  8. Intermission Show
  9. Fireworks
- \* Special recognition as Sponsor throughout your chosen event
  - \* Quicksilver web site link to your company web page for one year
  - \* Your company name on the Rally T-shirt
  - \* 2 of your company supplied banners can be displayed at the Rally & Rodeo
  - \* Quicksilver Window poster for your company designating you as a 2010 sponsor
  - \* Company commercial played throughout the rally & rodeo.

## \$250 Sponsorship

### Event Sponsor:

1. Bike Games
2. Bike Show
3. Bug Run
4. Mutton Bustin'
5. Children's Events

#### Includes:

- \* Special recognition as Sponsor as event sponsor during the event.
- \* Quicksilver web site link to your company web page for one year
- \* Your company name on the Rally T-shirt
- \* 1 of your company supplied banners can be displayed at the Rally & Rodeo
- \* Quicksilver Window poster for your company designating you as a 2010 sponsor
- \* Company commercial played throughout the rally & rodeo.

## \$1000 Sponsorship

### Event Sponsor:

Chute Gates (Choice: 1 of 10 Gates)

#### Includes:

- \* Special recognition as Sponsor each time the Chute gate is used
- \* Quicksilver web site link to your company web page for one year
- \* Your company name on the Rally T-shirt
- \* 3 of your company supplied banners can be displayed at the Rally & Rodeo
- \* Quicksilver Window poster for your company designating you as a 2010 sponsor
- \* Company commercial played throughout the rally & rodeo.

# Quicksilver Rally & Rodeo 2010

Tel: (918) 456-8500  
Website: [www.quicksilverrally.com](http://www.quicksilverrally.com)  
[sponsor\\_information@quicksilverrally.com](mailto:sponsor_information@quicksilverrally.com)  
NLWC Rep: \_\_\_\_\_

Quicksilver Motorcycle Rally & Rodeo  
P O Box 1771  
Tahlequah, OK 74465  
Date: \_\_\_\_\_

## Sponsor Information & Receipt

**Event Sponsored:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone: #** \_\_\_\_\_ **#** \_\_\_\_\_ **T-Shirt Size:** \_\_\_ **color:** grey/blk **gender:** m/f

**Company Slogan:** \_\_\_\_\_

Check can be made payable to Quicksilver Rally  
Payment must be received by July 15, 2010 to receive promotional benefits.

Date Paid: \_\_\_\_\_ Check #: \_\_\_\_\_

### Informational for Promotional Benefits for all \$1000 Sponsors

Company web site address: \_\_\_\_\_

Providing commercial – for rally participant viewing: Y: \_\_\_\_\_ N: \_\_\_\_\_

Providing Company Banners for display at Rodeo & Rally: 1: \_\_\_\_\_ 2: \_\_\_\_\_ 3: \_\_\_\_\_

Banner for Chute Gate must be 2 ½ X 6 to fit on the gate.

One Quicksilver Window Poster designating you as a sponsor – delivered to your business.

### Informational for Promotional Benefits for all \$500 Sponsors

Company web site address: \_\_\_\_\_

Providing commercial – for rally participant viewing: Y: \_\_\_\_\_ N: \_\_\_\_\_

Providing Company Banners for display at Rodeo & Rally: 1: \_\_\_\_\_ 2: \_\_\_\_\_

One Quicksilver Window Poster designating you as a sponsor – delivered to your business.

### Informational for Promotional Benefits for all \$250 Sponsors

Company web site address: \_\_\_\_\_

Providing commercial – for rally participant viewing: Y: \_\_\_\_\_ N: \_\_\_\_\_

Providing Company Banners for display at Rodeo or Rally: Y: \_\_\_\_\_ N: \_\_\_\_\_

One Quicksilver Window Poster designating you as a sponsor – delivered to your business.

Sponsor Name for Trophy's (Bike Games or Bike Show): \_\_\_\_\_

Sponsor Name for Bug Run Target: \_\_\_\_\_

Sponsor Name for Mutton Bustin Winners Belt Buckle: \_\_\_\_\_

### Informational for Promotional Benefits for all \$100 Sponsors

Company web site address: \_\_\_\_\_

Sponsor Name for maps: \_\_\_\_\_

Please have an enjoyable time at the Rally & Rodeo.